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TOURIST ACCOMMODATION AUSTRALIA, JUNE QUARTER 1978

INQUIRIES

If you want to know more about these statistics ring Mr Aub Edwards on Canberra 525657 or our State office, or write to Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616
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MAIN FEATURES

	June Quarter 1977 (a)			June Quarter 1978		
	April	May	June	April	May	June
Room occupancy rates						
Licensed hotels with facilities	55.1%	54.2%	50.0%	54.5%	55.0%	49.7%
Motels	61.9%	62.8%	54.2%	58.9%	62.5%	54.0%
Site occupancy rates						
Caravan parks	n.a.	n.a.	n.a.	18.9%	22.7%	18.0%

(a) Excludes Northern Territory.

EXPLANATORY NOTES

Introduction

This bulletin contains results, for Australia and each State and Territory of the quarterly surveys of tourist accommodation establishments. The period covered by the latest survey is the 3 months ended 30 June 1978.

Tourist accommodation establishment

2. There is no generally accepted definition of a tourist accommodation establishment, but for the purpose of the surveys, a tourist accommodation establishment has been defined as an establishment which provides accommodation of a predominantly short term nature (i.e. for periods of less than 2 months) available to the general public.

Scope of the survey

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (i) *Licensed hotel with facilities* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.

- (ii) *Licensed or unlicensed motel, private hotel or guest house with facilities* A tourist accommodation establishment which provides bath or shower and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

- (iii) *Caravan park* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than 1 type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as 2 separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.

Guest rooms refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.

Bed spaces refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Threequarter beds are classified as single beds; double beds are counted as 2 bed spaces.

Powered sites refers to the maximum number of sites with provision for connection to electric power supply which are available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.

Unpowered sites refers to the maximum number of sites with no provision for connection to electric power supply, which are available at caravan parks for accommodating paying guests during the survey period.

Cabins, flats, etc. refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.

Total caravan park capacity refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.

Room occupancy rate refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.

Bed occupancy rate refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.

Site occupancy rate refers to the proportion of sites occupied in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage.

Guest nights refers to the number of paying guests accommodated in caravan parks each night tallied for the survey period. In some cases it has been necessary to estimate this figure.

Takings from accommodation refers to revenue received from the provision of short term and long term

accommodation at the tourist accommodation establishment. Where meals and accommodation are a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.

Employment refers to the number of persons working at tourist accommodation establishments (including those working on other than accommodation activities) at the end of the quarter and includes working proprietors or partners and salaried directors as well as employees on the payroll for the last pay period of the quarter. Employees absent on paid sick leave, holidays or long service leave are included while unpaid helpers and those who, during the whole of the last pay period, were stood down, or absent because of an industrial dispute are excluded. For establishments comprising more than one type of accommodation activity, which have been treated as 2 separate establishments, the employment is allocated to the employee's predominant activity.

Related publications

5. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Past quarters tourist accommodation statistics are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States are available (e.g. local government areas or combinations of local government areas) upon request.

All publications produced by the ABS are listed in *Catalogue of Publications* (1101.0) which is available free of charge from any ABS office.

Symbols and other usages

n.a. not available

Where figures have been rounded discrepancies may occur between sums of the component items and totals.

TABLE 1. HOTELS AND MOTELS ETC. WITH FACILITIES : NUMBER, CAPACITY OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

Particulars	New South Wales			Victoria			Queensland			South Australia			Western Australia			
	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	
NUMBER AND CAPACITY																
June quarter 1978	No.	236	796	1,032	162	421	583	188	500	688	108	133	241	121	104	225
Establishments	No.	6,812	19,647	26,459	4,046	10,799	14,845	4,792	9,672	14,464	2,536	3,496	6,032	3,074	4,328	7,402
Guest rooms	No.	15,059	56,699	71,758	9,179	30,360	39,539	11,930	28,298	40,228	5,773	10,420	16,193	6,045	10,841	16,886
Bed spaces																
ROOM OCCUPANCY RATES (per cent)																
1977 - April		59.3	64.6	63.3	53.1	59.2	57.5	55.8	58.8	57.8	50.5	66.2	59.5	53.2	58.5	56.2
May		56.0	64.5	62.3	53.7	62.1	59.8	56.6	62.3	60.4	51.6	66.5	60.2	55.6	56.2	55.9
June		48.4	54.2	52.7	49.4	51.4	50.9	58.6	62.4	61.1	42.2	53.2	48.5	52.5	47.3	49.5
June quarter 1977		54.6	61.2	59.5	52.1	57.6	56.1	57.0	61.2	59.8	48.1	62.0	56.1	53.8	54.0	53.9
1978 - April		57.3	60.6	59.7	55.6	60.8	59.4	53.8	56.6	55.7	49.5	60.8	56.1	53.9	48.8	50.9
May		57.1	64.7	62.7	52.8	61.3	59.0	56.5	62.7	60.7	48.6	63.7	57.3	55.4	52.7	53.8
June		49.3	55.3	53.7	48.5	50.9	50.2	56.7	60.5	59.2	41.4	48.7	45.6	52.7	47.7	49.8
June quarter 1978		54.6	60.2	58.8	52.3	57.7	56.2	55.7	60.0	58.6	46.5	57.8	53.1	54.0	49.8	51.5
BED OCCUPANCY RATES (per cent)																
1978 - April		37.7	36.6	36.8	34.1	35.6	35.2	33.5	35.0	34.5	32.8	34.9	34.1	37.0	30.5	32.8
May		39.3	43.0	42.2	32.6	38.0	36.7	37.0	41.9	40.5	33.5	39.9	37.6	39.0	36.6	37.4
June		32.6	33.3	33.1	28.8	29.2	29.2	35.5	37.0	36.6	26.3	27.9	27.3	37.3	30.5	32.9
June quarter 1978		36.6	37.7	37.4	31.8	34.3	33.7	35.3	38.0	37.2	30.9	34.3	33.1	37.8	32.6	34.4
TAKINGS FROM ACCOMMODATION (\$'000)																
1978 - April		3,235	7,844	11,079	1,748	4,324	6,072	1,913	3,596	5,509	769	1,444	2,214	1,098	1,285	2,383
May		3,220	8,996	12,216	1,694	4,610	6,304	2,195	4,312	6,506	806	1,634	2,441	1,147	1,472	2,619
June		2,689	7,278	9,966	1,506	3,691	5,197	2,061	3,869	5,930	656	1,187	1,843	1,094	1,285	2,378
June quarter 1978		9,144	24,117	33,261	4,947	12,626	17,573	6,168	11,777	17,945	2,232	4,266	6,497	3,339	4,041	7,380

TABLE 1. HOTELS AND MOTELS ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION - continued

Particulars	Tasmania			Northern Territory			Australian Capital Territory			Australia (a)		
	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total	Licensed hotels with facilities	Motels etc.	Total
NUMBER AND CAPACITY												
June quarter 1978	No.	56	122	22	24	46	13	19	32	916	2,053	2,969
Establishments	No.	1,498	3,628	575	913	1,488	786	1,056	1,842	24,751	51,409	76,160
Guest rooms	No.	4,891	9,362	1,297	2,282	3,579	1,780	3,047	4,827	55,954	146,418	202,372
Bed spaces												
ROOM OCCUPANCY RATES (per cent)												
1977 - April		47.9	50.9				64.8	74.6	70.4	55.1	61.9	59.7
May		42.4	44.7				61.0	74.6	68.8	54.2	62.8	60.0
June		40.9	41.4		n.a.		53.6	54.3	54.0	50.0	54.2	52.8
June quarter 1977		43.7	45.7				59.8	67.9	64.4	53.1	59.6	57.5
1978 - April		54.0	55.8	34.1	52.9	45.6	63.0	71.4	67.8	54.5	58.9	57.5
May		51.2	51.4	50.4	69.3	62.0	70.5	75.8	73.5	55.0	62.5	60.0
June		38.9	39.3	50.5	67.8	61.1	59.3	54.6	56.6	49.7	54.0	52.6
June quarter 1978		48.1	48.9	45.1	63.4	56.3	64.3	67.4	66.1	53.1	58.5	56.7
BED OCCUPANCY RATES (per cent)												
1978 - April		35.9	35.5	19.8	30.6	26.7	38.0	43.7	46.1	35.1	35.5	35.4
May		34.5	33.7	34.1	45.1	41.1	45.4	51.7	49.4	36.7	41.0	39.8
June		26.1	25.1	32.3	43.3	39.3	33.9	32.5	33.0	31.9	32.4	32.3
June quarter 1978		32.2	31.5	28.8	39.7	35.8	39.1	42.7	41.4	34.6	36.3	35.9
TAKINGS FROM ACCOMMODATION (\$'000)												
1978 - April		856	1,472	127	362	490	395	525	920	10,141	19,996	30,137
May		861	1,438	204	481	685	453	598	1,051	10,580	22,681	33,261
June		609	1,018	201	473	673	369	407	777	9,184	18,598	27,782
June quarter 1978		2,326	3,928	532	1,316	1,848	1,217	1,530	2,748	29,905	61,275	91,180

(a) Excludes Northern Territory for June Quarter 1977.

TABLE 2. CARAVAN PARKS: NUMBER, CAPACITY, SITE OCCUPANCY RATES, GUEST NIGHTS AND TAKINGS FROM ACCOMMODATION

Particulars	New South Wales (a)		Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australia
	No.	506	418	396	150	197	50	11	1,728
June quarter 1978	No.	39,742	33,088	20,709	11,212	10,833	2,270	648	118,432
Establishments	No.	23,083	13,193	10,098	5,891	2,523	2,073	639	57,570
Powered sites	No.	966	993	644	467	424	66	16	3,580
Unpowered sites	No.	63,791	47,274	31,451	17,570	13,780	4,409	1,303	179,582
Cabins, flats, etc.									
Total capacity									
NUMBER AND CAPACITY									
SITE OCCUPANCY RATES (per cent)									
1977 - April						37.2			
May						34.7			
June	n.a.	n.a.	n.a.	n.a.	n.a.	30.0	n.a.	n.a.	n.a.
June quarter 1977						34.0			
1978 - April	16.2	12.3	31.3	15.9	30.4	16.0	20.1	18.9	
May	19.8	13.9	38.9	18.9	36.4	15.0	34.7	22.7	
June	13.5	8.8	38.4	10.8	32.5	12.9	34.0	18.0	
June quarter 1978	16.5	11.7	36.2	15.3	33.2	14.6	29.6	19.9	
GUEST NIGHTS ('000)									
1978 - April	780	469	742	236	342	55	21	2,644	
May	1,087	587	1,002	314	426	53	38	3,507	
June	621	315	892	155	348	45	37	2,413	
June quarter 1978	2,489	1,371	2,636	704	1,115	153	96	8,564	
TAKINGS FROM ACCOMMODATION (\$'000)									
1978 - April	1,365	655	1,087	332	472	83	33	4,027	
May	1,777	825	1,434	418	592	82	49	5,177	
June	1,110	502	1,326	232	511	70	54	3,804	
June quarter 1978	4,252	1,981	3,846	982	1,576	235	135	13,008	

(a) Includes Australian Capital Territory.

TABLE 3. HOTELS AND MOTELS ETC. WITH FACILITIES AND CARAVAN PARKS : EMPLOYMENT

	Hotels, etc.						Caravan parks							
	Licensed hotels with facilities			Motels, etc.			Males			Females				
	Males	Females		Males	Females		Males	Females		Males	Females			
Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other	Full-time	Other	
30 June 1978														
New South Wales	1,848	1,356	1,505	2,323	1,485	424	2,169	3,186	663	197	484	274		
Victoria	1,575	1,538	1,127	1,980	1,009	229	1,302	1,762	481	155	299	130		
Queensland	1,740	834	1,971	1,769	804	263	1,237	1,296	464	146	377	168		
South Australia	819	969	673	1,715	275	154	358	927	136	72	79	72		
Western Australia	843	372	1,473	1,190	341	148	604	571	203	74	191	114		
Tasmania	596	332	391	826	101	57	106	499	50	22	36	16		
Northern Territory	180	73	205	119	94	6	166	102	20	3	15	3		
Australian Capital Territory	117	165	88	207	74	52	113	202	(a)	(a)	(a)	(a)		
Australia	7,718	5,639	7,433	10,129	4,183	1,333	6,055	8,545	2,017	669	1,481	777		

(a) Australian Capital Territory employment included in New South Wales for caravan parks.

S/T 1980